



### **School Eatery Loyalty Program Explained**

School Eatery's Loyalty Program is designed to enhance the parent experience by offering exclusive rewards, special discounts, and personalized benefits throughout the school year. This program recognizes and appreciates parents for their continued support by providing perks such as discounted meals, priority access to promotions, and special offers tailored to their needs. The program enrollment fee is an annual \$15.00 fee per student. The fee is automatically applied to the first order placed on any family account.

#### **How the Loyalty Program Works:**

- **Point Accumulation:** Every time parents order a hot lunch for their children, they earn points. These points can be accumulated over time, allowing families to save up for significant rewards.
- **Exciting Rewards:** The points that families earn can be redeemed for a variety of exciting rewards. These include discounted meals, free meals, and exclusive School Eatery merchandise. It's our way of saying thank you for continued support and loyalty.
- **Special Offers:** As a participant in our Loyalty Program, parents also have access to special offers and promotions throughout the year. These exclusive deals are designed to provide additional savings and benefits, making the School Eatery experience even more rewarding.
- **Loyalty Program Fee:** The loyalty program fee is charged per student and is added to the total of the first order that is placed with School Eatery.

#### **Benefits of the Loyalty Program:**

**Cost Savings:** By earning and redeeming points, families can significantly reduce the cost of hot lunches over the course of the school year. The more they participate, the more they save.

**Enhanced Engagement:** The Loyalty Program encourages active participation and engagement. It adds an element of fun and excitement to the process of ordering school lunches, as families watch their points grow and anticipate the rewards they can claim.

**Community Building:** Through our Loyalty Program, we aim to build a stronger sense of community among parents, students, and School Eatery. By participating, families are not just securing nutritious meals for their children but also contributing to a collective experience that benefits everyone involved.

**Seamless Integration:**

**User-Friendly Platform:** Our online platform is designed to make it easy for families to track their points, view available rewards, and manage their accounts. Parents simply log onto their profile to see their current point balance and explore the rewards catalog.

**Automatic Enrollment:** There's no need to sign up separately for the Loyalty Program. Parents are automatically enrolled and can start earning points right away.

We are excited to offer the Loyalty Program, which can be found on our website, [www.schooleatery.com](http://www.schooleatery.com), to enhance the experience with School Eatery. It's our commitment to providing not just delicious and nutritious meals but also added value and appreciation for our valued customers. School Eatery has performed a complete revamp of our website, making placing orders even more convenient, offering blog posts, an informational page for both schools and parents, FAQ's, a live chat button that you can't miss, and much more.

Thank you for choosing School Eatery, and we look forward to serving you and your families with excellence throughout the school year.

Kind regards,

The School Eatery Team