

Loyalty Program and Registration Fee Explained

Parents, please note that there is a one-time annual registration fee of \$15.00. This fee supports the implementation of School Eatery's brand-new Loyalty Program, designed to enhance your experience and provide additional value throughout the school year.

How the Loyalty Program Works:

- **Point Accumulation:** Every time you order a hot lunch for your child, you earn points. These points can be accumulated over time, giving you the opportunity to save up for more significant rewards.
- **Exciting Rewards:** The points you earn can be redeemed for a variety of exciting rewards. These include discounted meals, free meals, and exclusive School Eatery merchandise. It's our way of saying thank you for your continued support and loyalty.
- **Special Offers:** As a participant in our Loyalty Program, you'll also have access to special offers and promotions throughout the year. These exclusive deals are designed to provide additional savings and benefits, making the School Eatery experience even more rewarding.

Benefits of the Loyalty Program:

- **Cost Savings:** By earning and redeeming points, you can significantly reduce the cost of your child's hot lunches over the course of the school year. The more you participate, the more you save.
- **Enhanced Engagement:** The Loyalty Program encourages active participation and engagement. It adds an element of fun and excitement to the process of ordering school lunches, as you watch your points grow and anticipate the rewards you can claim.
- **Community Building:** Through our Loyalty Program, we aim to build a stronger sense of community among parents, students, and School Eatery. By participating, you're not just securing nutritious meals for your child but also contributing to a collective experience that benefits everyone involved.

Seamless Integration:

- **User-Friendly Platform:** Our online platform is designed to make it easy for you to track your points, view available rewards, and manage your account. Simply log in to your profile to see your current point balance and explore the rewards catalog.
- **Automatic Enrollment:** There's no need to sign up separately for the Loyalty Program. Once you pay the annual registration fee, you're automatically enrolled, and you can start earning points right away.

We are excited to offer this Loyalty Program that can be found on our website, www.schooleatery.com as a way to enhance the experience with School Eatery. It's our commitment to providing not just delicious and nutritious meals but also added value and appreciation for our valued customers. School Eatery has performed a complete revamp of our website, making placing orders even more convenient, offering blog posts, an informational page for both schools and parents, FAQ's, live chat button that you cant miss, and much more. The Loyalty Program can be directly accessed at www.schooleatery.com for your convenience.

Thank you for choosing School Eatery, and we look forward to serving you and your child with excellence throughout the school year.

Kind regards,

The School Eatery Team
Support@schooleatery.com